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BUSINESS INFORMATIZATION OF VINOGORJE D.O.O.

Vinogorje d.o.o. with the support of [Horus Business Consulting](#) implemented the project
"Informatization of the business of Vinogorje d.o.o."

The project is co-financed by the European Structural and Investment Funds in the financial period 2014-2020.

Purpose (goal) of the Call

- Strengthening the market position, increasing the competitiveness and efficiency of SME operations by applying information and communication technology as well as supporting the development of the information society in the Republic of Croatia

Specific objective of the project

- Improved development and growth of small and medium enterprises in domestic and foreign markets

Basic information about the project

- Name of the project: "Informatization of the business of the company Vinogorje d.o.o."
- Title of the call: "IMPROVING THE COMPETITIVENESS AND EFFICIENCY OF SMES THROUGH INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) - 2"; KK.03.2.1.19.0099
- Duration: 15.01.2020.-15.04.2021.
- Project value: HRK 382,681.25 hrk
- EU co-financing: HRK 145,656.94 hrk

Expected results of implementation

- 4 business processes improved by introducing solutions in the field of ICT
- Increased sales revenue
- Increased employment

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